



# **Corporate Data Yokogawa Brand & Identity**



# **Corporate Information**

Company Name	Yokogawa Electric Corporation
Founded	September 1, 1915
Incorporated	December 1, 1920
Paid-in Capital	43.4 billion yen

Sales	374.2 billion yen (consolidated)
Operating Income	31.6 billion yen (consolidated)
Ordinary Income	34.1 billion yen (consolidated)
Profit Attributable to Owners of Parent	19.2 billion yen (consolidated)  * Net income attributable to owners of parent
R&D Investment/Sales	7.3% (consolidated)
Number of Employees	17,715 (consolidated)
Capital Ratio	59.4% (consolidated)

(Results of FY2020)



## The Yokogawa Brand

### **Corporate brand (trademark)**



The corporate symbol reflects our values and ideals.

It symbolizes that we are a dynamic, yet balanced corporation that provides real value.

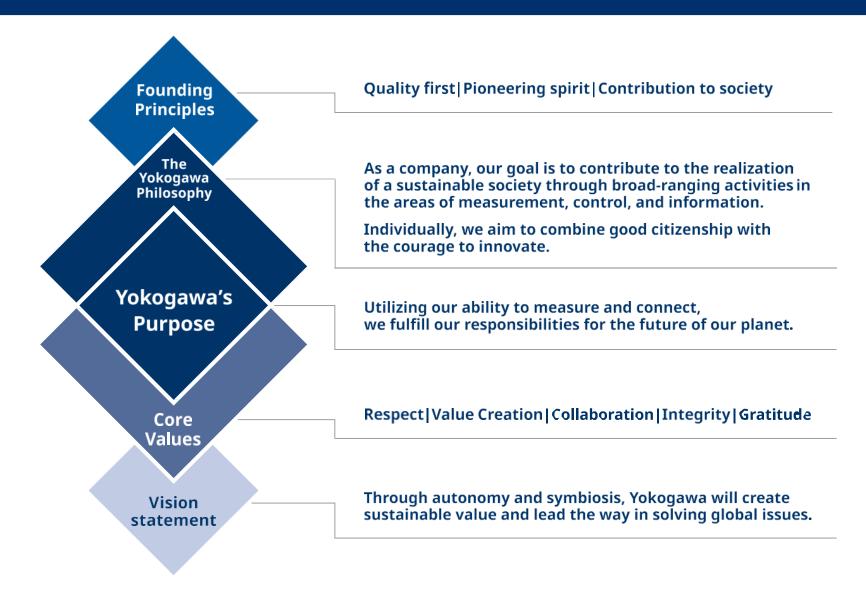
The image is inspired by the sun, which is the main source of energy for all life on Earth, and is an affirmation of Yokogawa's commitment to benefit humankind through the development of the industrial sector.

## **Corporate brand slogan**

Co-innovating tomorrow™

"Co-innovating" conveys our determination to keep co-creating new value by producing solutions in long-term partnerships with our clients. "tomorrow" expresses our resolve to move steadily into the future one step at a time.

## Yokogawa Group Identity





## Yokogawa's Raison d'etre and Vision for 10 years from Now

## Yokogawa's Purpose

Utilizing our ability to measure and connect, we fulfill our responsibilities for the future of our planet.

Our ability to measure and connect is a core competence that Yokogawa must never lose.

We wish to use this strength to find solutions to various social issues and create a future where humanity and planet Earth can coexist in symbiotic harmony. This aspiration is expressed in our commitment to fulfill our responsibilities for the future of our planet.

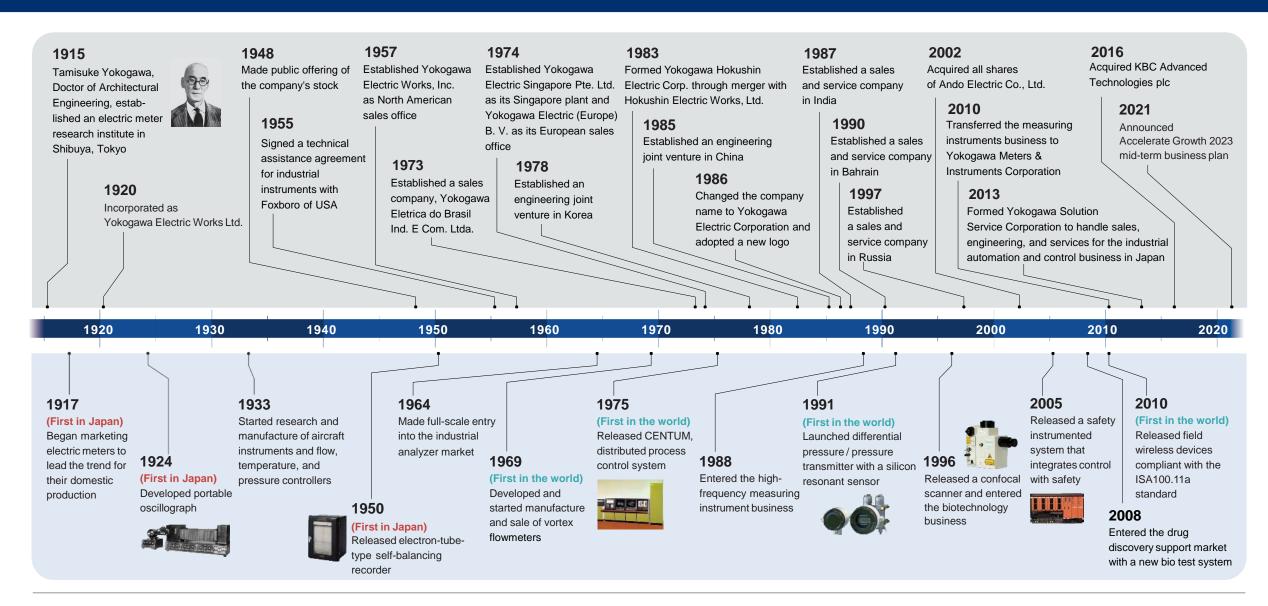
#### **Vision statement**

Through autonomy and symbiosis, Yokogawa will create sustainable value and lead the way in solving global issues.

Yokogawa's vision is to bring about a symbiosis between industry and society in which these entities function autonomously, yet in a coordinated way.

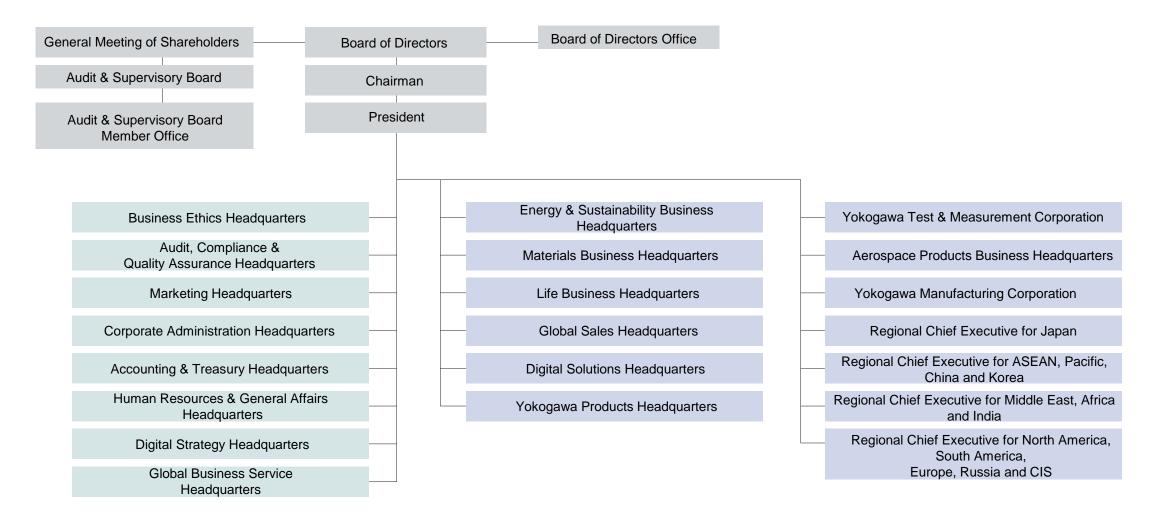
By realizing this vision and continuing to create value, Yokogawa will take the initiative in addressing social issues.

## History





## Organization of Yokogawa Headquarters



(As of April 1, 2021)

# **Global Business Development**

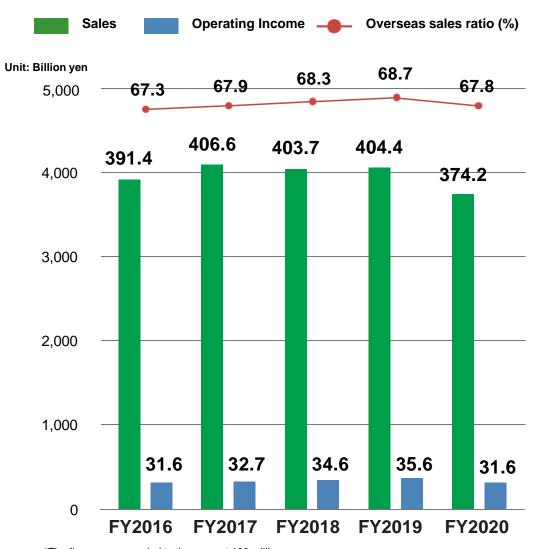


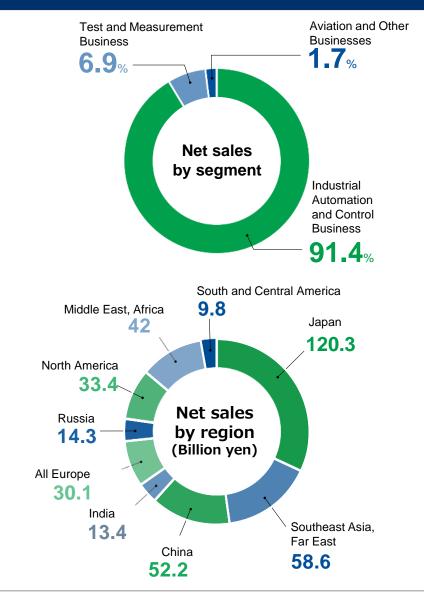
# Yokogawa Employees Worldwide

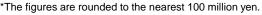




## **Consolidated Sales and Operating Income**









(Results of FY2020)

## **Worldwide Business Operations**

## Global network supporting business growth

Service network

Countries and sites served

**200+** 

**Service sites** 

180+

**Service engineers** 



**2,500**+

Manufacturing sites



# **Network in Japan**

# **Providing services and solutions nationwide**



Kanazawa Office



Kofu Office



Headquarters 

Branch offices

Komine Office

**Branch offices** 

Group companies

Representative offices and service offices

9

11

179



World Headquarters

(As of March 31, 2021)

# **Business Strategy**



## Overview of Long-term Business Framework and Mid-term Business Plan

2021 2023 2030 2050 Yokogawa's Purpose / The Yokogawa Philosophy Three goals Net-zero Circular Well-being for sustainability **Emissions Economy** Long-term business framework (including Vision statement) Aim for growth through the provision of shared value to society Mid-term business plan Mid-term business plan (From FY24, with roughly 3-year perspective) Accelerate Growth 2023 Establish a business structure centered on addressing broad social issues to enable growth

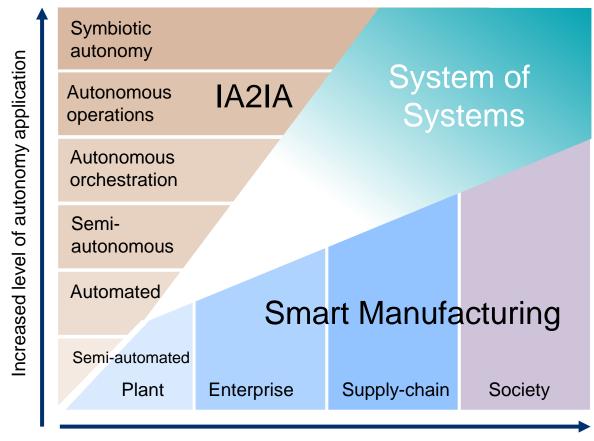


## Value Provision to Customers 10 years from Now

# Value provided based on the system of systems concept

Today, the system of systems (SoS) concept is gaining wide acceptance. According to this concept, systems with operational and management independence work together to achieve system-wide objectives that cannot be achieved alone.

We promote connectivity and create value through overall optimization driven by integration, autonomy, and digitalization, based on two approaches: IA2IA (industrial automation to industrial autonomy), which changes the level of autonomy, and smart manufacturing, which broadens the scope of overall optimization.



Expansion of connectivity and optimization scope

# IA2IA (Industrial Automation to Industrial Autonomy)

## From automation to autonomy

**Initiatives for Industrial Autonomy** 

Driven by factors such as DX and the sustainable development goals (SDGs), more and more companies are taking a closer look at autonomous operations. As a new direction for its industrial automation and control business, Yokogawa has adopted the phrase industrial automation to industrial autonomy (IA2IA) to describe the transformation that it aims to achieve.



#### Yokogawa's definition of industrial autonomy

Plant assets and operations have learning and adaptive capabilities that allow response with minimal human interaction, empowering operators to perform higher-level optimization tasks.

### **Journey to Autonomous Operations**

Needs	IA2IA Stages	Benefits		
Optimizing multiple ecosystems across the industry	Symbiotic autonomy	Enablement of plant-to- planet business (no barriers)		
Integrating ecosystems across multiple companies	Autonomous operations	Optimization of the value chain		
Integrating different domains and functions	Autonomous orchestration	Capturing of new business opportunities		
Breaking down silos to share information and increase profitability	Semi-autonomous	Improved collaboration and optimized production		
Leveraging data for real-time decisions to improve efficiency	Automated	Increased productivity and safety		
Improving safety, efficiency, availability	Semi-automated	Achievement of safer and more efficient operations		

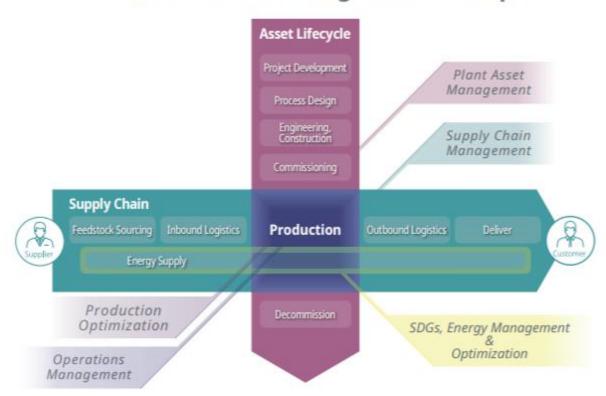
## **Smart Manufacturing**

# Helping our customers attain their business goals

**Making plants smart** 

With smart manufacturing solutions that utilize the latest advances in digital technology, Yokogawa is able to present its customers with solutions that optimize production, supply chains, and energy use and facilitate the management of both operations and plant assets. Our OpreX brand products, systems, consulting, and maintenance support services help our customers attain their business goals by presenting solutions that address needs throughout the value chain and in every phase of the plant lifecycle, from design to start-up, production, and maintenance.

## **Smart Manufacturing Business Scope**



## **Accelerate Growth 2023: Four Basic Strategies**

## **Expansion of value provided**

- Move IA2IA concept to the implementation phase
- Expand the scope of smart manufacturing solutions provided for customers

Strengthening the corporate base

Strengthen strategic planning functions

that encourages entrepreneurial spirit

Carry out internal DX and business model

Cultivate a corporate and organizational culture

Ensure profitability and sound growth

Accelerate Growth 2023

Optimize internal operations and transform mindsets

### Profitability and growth in value provision

Strengthen industry

responsiveness

and expand

business

cross-industry

- Aggregate knowledge and improve efficiency with large projects
- Focus resources on product groups that deliver high value
- Generate profits from software and engineering

## **Expansion of value provided**

- Provide new value to customers who are making the shift to being integrated energy companies
- Expand other industry and cross-industry business

Implement IA2IA & smart manufacturing and transform value provision



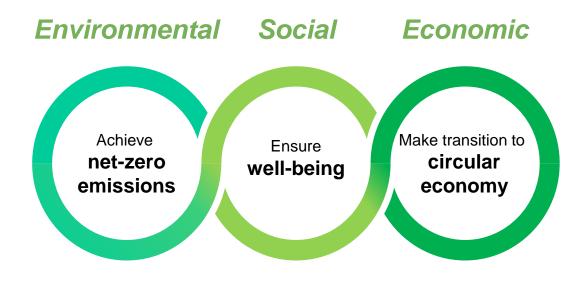
transformation

## Vision for Society in 2050

## Three goals for sustainability

Yokogawa has set three sustainability goals for 2050.

To achieve these goals, we have identified key issues related to sustainability and have set specific targets for the short, medium, and long term.



## Three goals

Yokogawa will work to achieve net-zero emissions, ensure well-being, and make a transition to a circular economy by 2050, thus making the world a better place for future generations.

## Focus Areas for 2030

## Six priority-based focus areas

Looking ahead to the year 2030, Yokogawa has identified in its mid-term business plan a number of businesses that will make a major contribution toward the SDGs and increase its corporate value, and has defined six focus areas where it will contribute.

We have defined indicators and targets for each focus area and are working to achieve them.

### **Achieving carbon** neutrality



#### **Optimizing plant** lifecycle & protecting environment





Reducing GHG emissions and enabling the transition to affordable, reliable, and sustainable forms of energy















Optimizing production, enabling autonomy, and facilitating the efficient use of resources and energy through DX

## environmental footprint **Creating workplaces** where people can

fulfill their potential

Supporting both the long-term

optimal operation of plant

assets and the reduction of their

#### Improving health & safety



Promoting life-related innovation and improving safety in plants and communities

### Creating a resourcerecycling ecosystem



Fostering the development of the bioeconomy and a circular economy



Establishing an equal opportunity workplace where employees can be treated with dignity and fulfil their potential

# **Business development at Yokogawa Solutions and products to be provided**



## **Business Development**

Drawing on its ability to measure and connect, Yokogawa collaborates with its customers. Making full use of the expertise in measurement, control, and information technologies that it has acquired over the years, Yokogawa addresses social issues through its business activities. To attain these goals, the company's core business of industrial automation and control business has been divided into three segments: energy and sustainability, materials, and life. Yokogawa's measuring instruments business and new businesses also significantly contribute to the advancement of industry and technology.

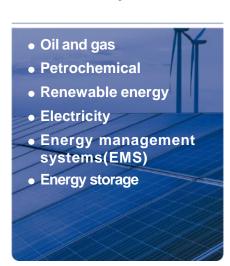
# **Energy and Sustainability Business**

#### **Materials Business**

#### **Life Business**

## Measuring Instruments Business

New Businesses, etc.











### **Areas for exploration**

#### Disaster prevention, space, and ocean

<sup>\*</sup> Measuring instruments business, New business and Other business need to maintain independent business operations due to the characteristics of their products and commercial distribution. They are in separate segments but share the same direction of value provision 10 years from now.

## **Products and Other Solutions (Industrial Automation and Control)**

#### **Energy and Sustainability Business**

#### **Materials Business**

#### **Life Business**

OpreX™Transformation

OpreX™Measurement

**O**preX™Lifecycle

OpreX

5 categories

Field instruments

Pressure/temperature transmitters.

wireless transmitters

Coriolis/magnetic/vortex/variable area

flowmeters

OpreX™Control

OpreX™Execution

#### **Products and Other Solutions**

OpreX is an all-encompassing brand for Yokogawa's industrial automation and control business and comprises five categories based on which Yokogawa provides products, services, and other solutions covering everything from operations to business management.

With these solutions, customers can optimize operations management, production, facility operations, supply chains, and energy use, all of which can help to transform their businesses and maximize the creation of value.



Collaborative information servers



thickness gauges



Distributed control systems



Data acquisition systems Paperless recorders, data loggers

#### Operations management

- · Integrated performance management
- Automation of standard operating procedures (SOPs)

#### Production optimization

- Advanced process control solutions, operational optimization solutions
- Plant asset management
  - Facility failure prediction, facility maintenance, and management
- Supply chain management
  - · Supply chain optimization, inventory and logistics management
- Attaining the Sustainable Development Goals(SDGs)/energy management and optimization
  - · Energy management, continuous emission monitoring systems



Safety instrumented systems



Distributed temperature sensors



Programmable logic controllers



**IIoT** wireless sensors



Process analyzers Process gas chromatographs

This segment's products aid in the production of biopharmaceuticals and in the conduct of cell analysis for the R&D of foods and pharmaceuticals.



Advanced control bioreactor systems



Nano-point delivery



High-throughput cytological discovery systems



## Products and Other Solutions (Measuring Instruments Business, New Businesses, etc.)

# Measuring Instruments Business

This segment offers a broad range of measuring instruments and services that are essential for the benchmarking and optimization of customers' products and technologies.

■ Products of Yokogawa Test & Measurement Corporation



Precision power analyzers



Scope corders



Optical time-domain reflectometers

#### New Businesses, etc.

Businesses in this segment include IIoT-based services and the development / commercialization of biomass materials

Products of amnimo Inc.



Edge gateways

LTE gateways optimized
for the operation of
security camera networks



**IoT routers**LTE routers that enable connections with a wide range of industrial devices

Products of Yokogawa Bio Frontier Inc.

#### Biomass derived materials

- ·Sulfate esterified cellulose nanofiber
- ·Lignin monomer, oligomer, and polymer
- ·Microalgae biostimulants



Sulfate esterified cellulose nanofiber in powder form

# Yokogawa's Research Structure and Human Resources Strategy

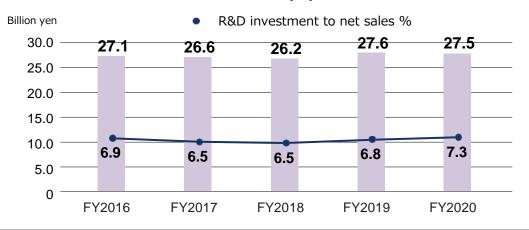


## Our Approach to R&D

## **Basic stance and roles**



# R&D investment R&D investment to net sales (%)



### Yokogawa's intellectual property

	In Japan			Out	Outside Japan		
	Registered	Pending	Subtotal	Registered	Pending	Subtotal	Total
Patents	1,888	533	2,441	1,551	805	2,356	4,797
Designs	142	8	150	332	79	411	561
Trade- marks	300	8	308	1,082	258	1,340	1,648
Total	2,330	569	2,899	2,965	1,142	4,107	7,006

(As of March 31, 2021)



## **Human Resources Strategy**

**Core Values** 

Respect

Value Creation

Collaboration

Integrity

Gratitude

Transformation through the strengthening of our human resources

Promotion of diversity and inclusion

Health and productivity management

- Through Yokogawa University and other means, offer training programs that will impart new skills and capabilities
- Foster awareness of the need to keep taking on new challenges
- Develop personnel with a global mindset for future management roles
- Create a comfortable work environment in which people feel at ease
- Globally promote diversity and inclusion
- Structure a new work style that is less dependent on time and location
- Realize a safe and supportive workspace for everyone
- Encourage good physical and mental health in all employees and provide them work that is both rewarding and fulfilling

Creation of new value



# Co-innovating tomorrow<sup>™</sup>

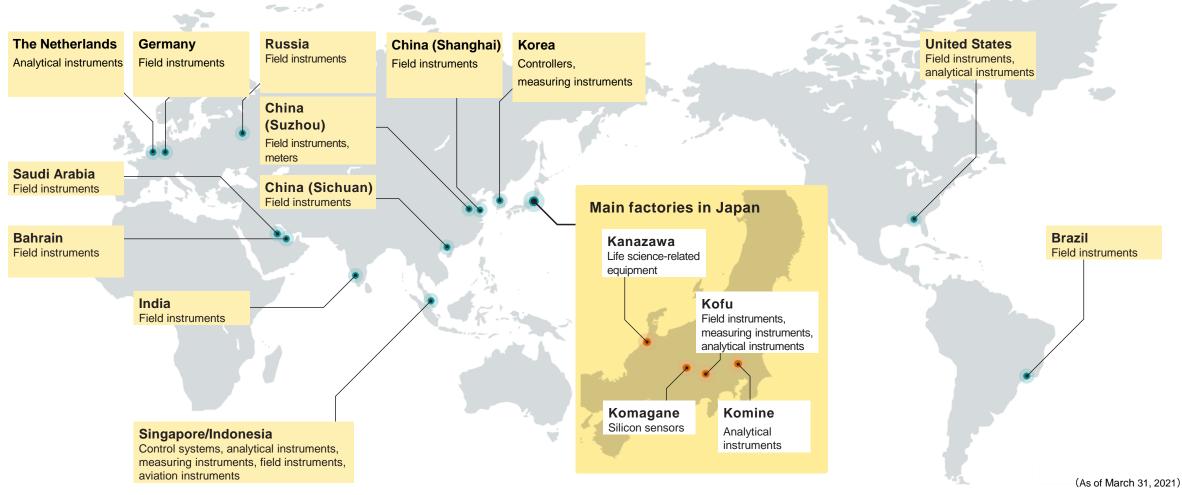


# **Supplementary information**



## **Manufacturing Organization**

Our manufacturing operations span 13 countries





## Services Anywhere - global reach, local delivery

Countries and sites served

**200+** 

**Service sites** 

**• 180+** 

**Service partners** 

**≈** 50+

**Service engineers** 



**2,500**+



#### Regional Response Centers



The Netherlands Russia

China

Korea

USA

Bahrain

India

Singapore

Brazil



